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VIDEO



The Charge:



Develop America's Airmen Today ... for Tomorrow

“Beginning next academic year... I want to start language and focused regional training for all attending SNCOA, ACSC and AWC.”

General

• ***Objectives, Feb 2006***

- Develop airmen prepared to function effectively, tactically and operationally,
in *every region of the world and within any culture*
- Develop airmen with focused expertise, able to operate in every major region
- **Air University Approach:**
 - of the world *with cross-cultural competence aided by language*
 - Stand up AU Culture and Language Center (CLC)
 - Develop a coherent, rational plan for culture and language content in AF that is sustainable
 - Enhance education and training in cross-cultural competence throughout
 - Develop CLC into *Air Force Center of Excellence* to support requirements Expeditionary Air Force cross-cultural competence

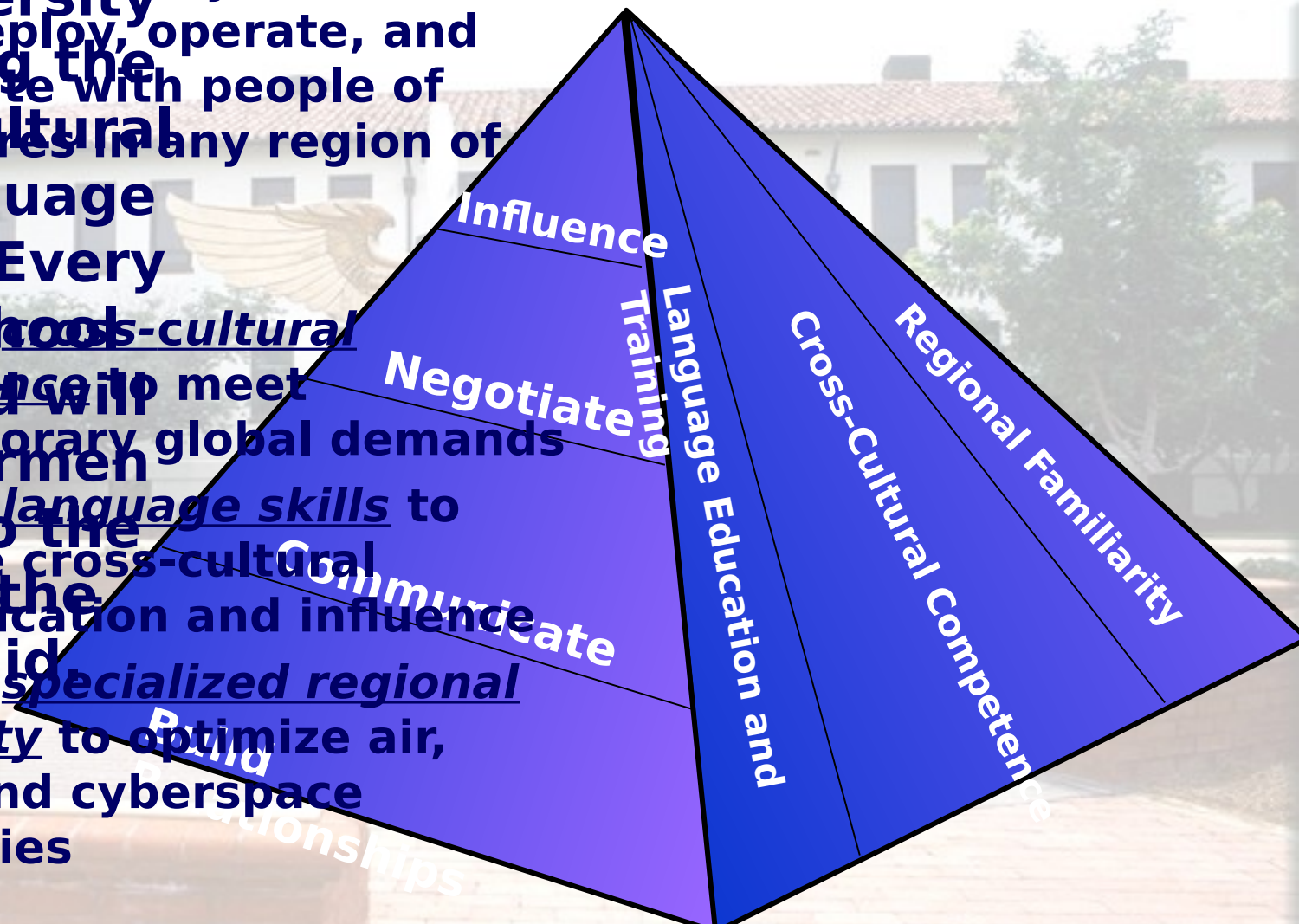
***Our goal for AU Culture and Language
is effects based operations***

Effects we want to Produce

- **Goal:** Expeditionary Airmen ready to deploy, operate, and communicate with people of other cultures in any region of the world and language

- **Studies:** Every

- **DMEL schools** - cultural competence to meet contemporary global demands
- Develop *language skills* to facilitate cross-cultural communication and influence
- Develop *specialized regional familiarity* to optimize air, space, and cyberspace capabilities



Air University is expanding in three areas to support Air Force level goals...

Culture and Language Education

Leveraging language for effective operations

- Learn strategic languages
 - Arabic, Chinese, French, and Spanish

Foreign Language

Regional Familiarity

Cross-cultural competence

- Recognize and exploit cultural processes

- Identify militarily-relevant

local values, events, institutions, personalities
Specific locality information

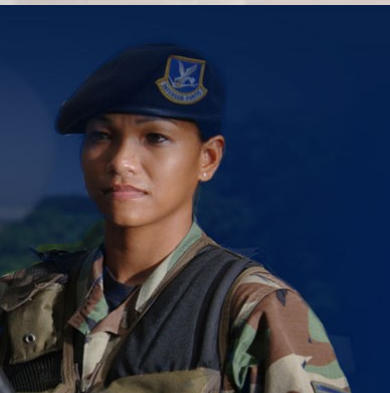


These skills directly impact the continuum of education...

Enlisted Culture and Language

Enlisted PME: Practical skills

Language Skills, Regional Familiarity, and Cross-Cultural Competence



Let's take an in depth look at C&L in Enlisted PME

Enlisted Culture and Language initiatives within the Continuum of Education

- **Airman Leadership School (ALS)** 
4-hour class titled “ Global Diversity”, lesson focuses on cultural differences and how they affect our ability to operate globally.
- **NCO Academy** 
1-hour guided discussion with ties to Terrorism. All students are assigned a regional studies topic and required to brief it.
- **Senior NCO Academy** 
1-hour lecture on Cultural Awareness, followed by 2 hour guided discussion. All students assigned a regional studies topic and required to brief it. SNCOA and Space Basic-- students use a Language Skill Kit and communicate in a foreign language.
- **Chief's Course:** 
Cultural and language expert provides 1-hour lecture on cross-cultural competence

Now Let's take a look at the Officer continuum...starting with our Commissioning Programs

Commissioning Programs Culture and Language

Planting the seeds for the future

Language Skills, Regional Familiarity, and Cross-Cultural Competence



Let's take a look at the way forward for commissioning programs



Language Initiatives Plan for USAFA, ROTC and OTS



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MID-TERM (by class of 2010)					With language	
	USAFA	940			940	
	ROTC	1900	scholarship/tech	600	50	
			scholarship/non-tech	700	600	
			non-scholarship	600	100	
	OTS	500			500	
		3340			2190	65%
LONG-TERM (by class of 2012)					With language	
	USAFA	940			940	
	ROTC	1900	scholarship/tech	600	300	
			scholarship/non-tech	700	700	
			non-scholarship	600	400	
	OTS	500			500	
		3340			2840	85%

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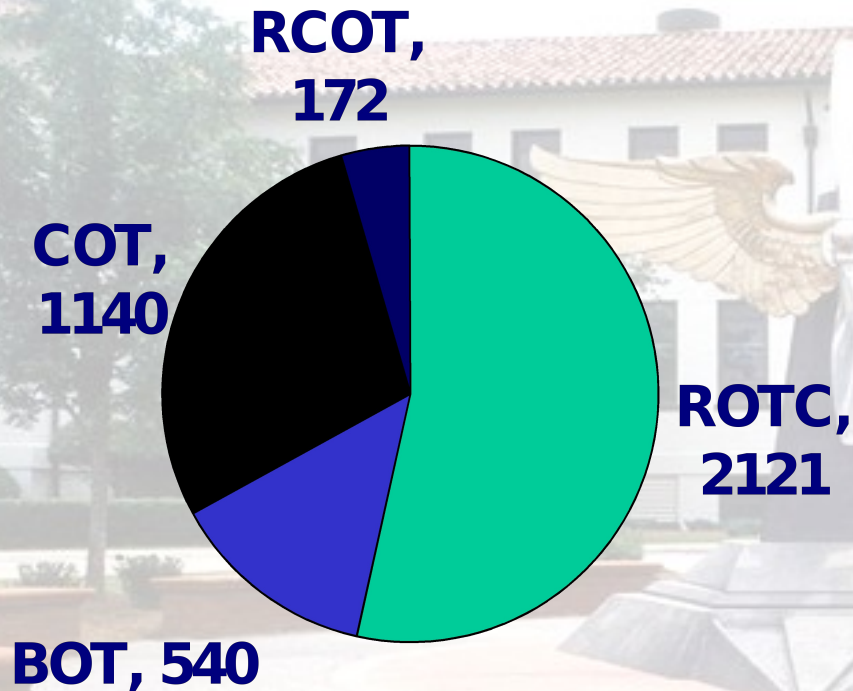
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AY07 Language Studies in Commissioning Programs



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Number of projected
AY07 students

Fall 06 Initiative for AFOTC:

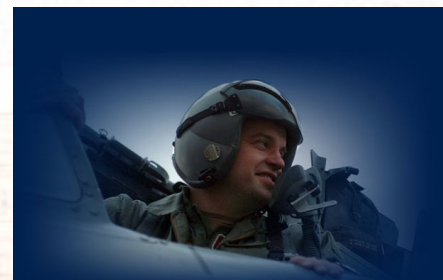
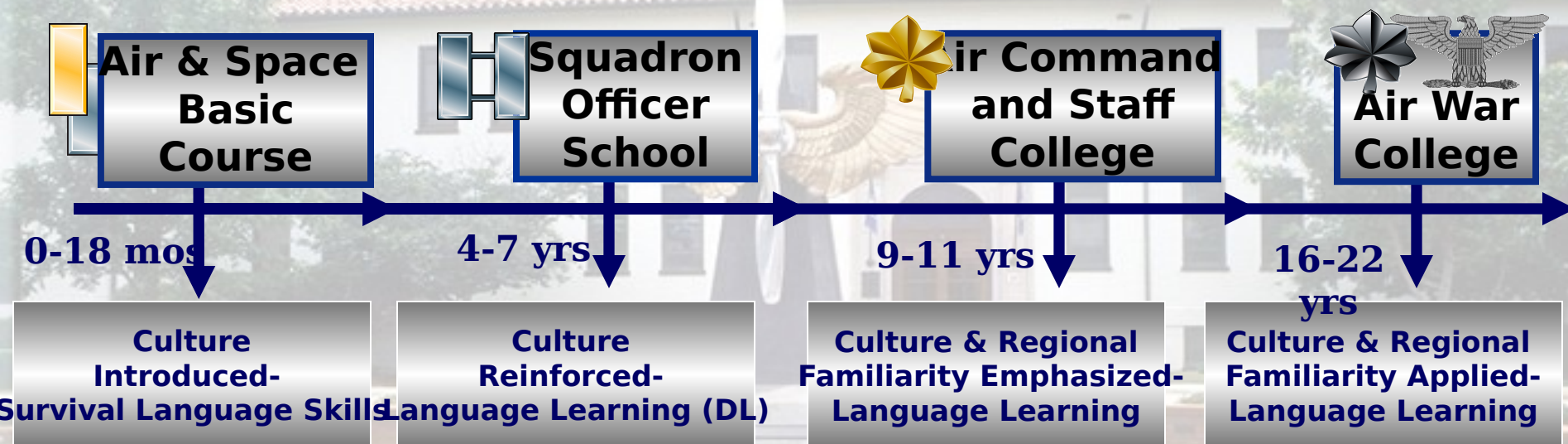
- Four year scholarship recipients pursuing non-technical majors must take 12 semester hours in Foreign language before senior year
- All ROTC cadets are required to take the Foreign language self-assessment (FLSA) and Defense Language Aptitude Battery prior to contracting
- FY08 and 09 - Foreign Language Express Scholarship Program will include Foreign Area Studies—requires 21 semester hours/33 quarter

Let's take an in depth look at Air Force Officer PME

Officer Culture and

Language Officer PME: from Awareness to Influence

Language Skills, Regional Familiarity, and Cross-Cultural Competence



Let's take a more in depth look at C&L in Officer PME

Officer Culture and Language Initiatives within the Continuum of Education

- **Air and Space Basic Course**

Participate in Combined Ops Exercise with Senior NCO Academy—students are required to use a Language Skill Kit and communicate in a foreign language.

- **Squadron Officer School**

Auditorium lecture on Cross-Cultural Competence, followed by briefings from the International Officers in flight rooms.

- **Air Command and Staff College**

Each student is required to sign up for one of 4 languages: Arabic, Chinese, French and Spanish through **Rosetta Stone**. Students also participate in 5 “Culture

Awareness Days”—taught by international students from the class. Embassy Immersion program: 5 USAF students sent to 5 US Embassies for 5 weeks—objective is to

increase AF interagency coordination with expeditionary Air Forces.

- **Air War College**

Students offered language electives in Arabic, Chinese, French, and Spanish

Let's take a look at our language training initiatives



SOS Rosetta Stone language training (Distance Learning)

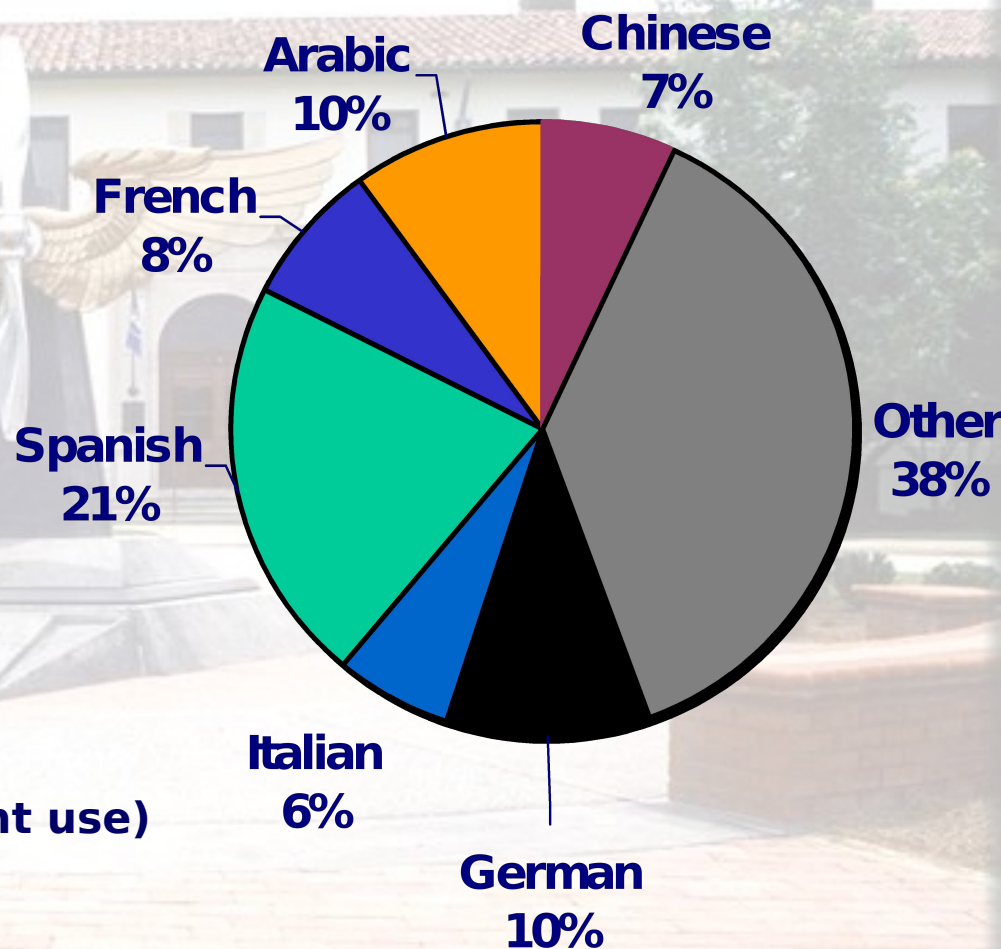


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- **Language web site enrollment**

- Spanish: 365
- German: 179
- Arabic: 167
- French: 133
- Chinese: 120
- Italian: 101
- Other: 647
- Total Courses: 1712
- Students Enrolled: 950*
- Waiting List: 492
- Disenrolled: 181 (infrequent use)



*Some students learning multiple

Let's take a look at ACSC language training initiatives



ACSC Language Enrollment via Rosetta Stone



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- **US Students**

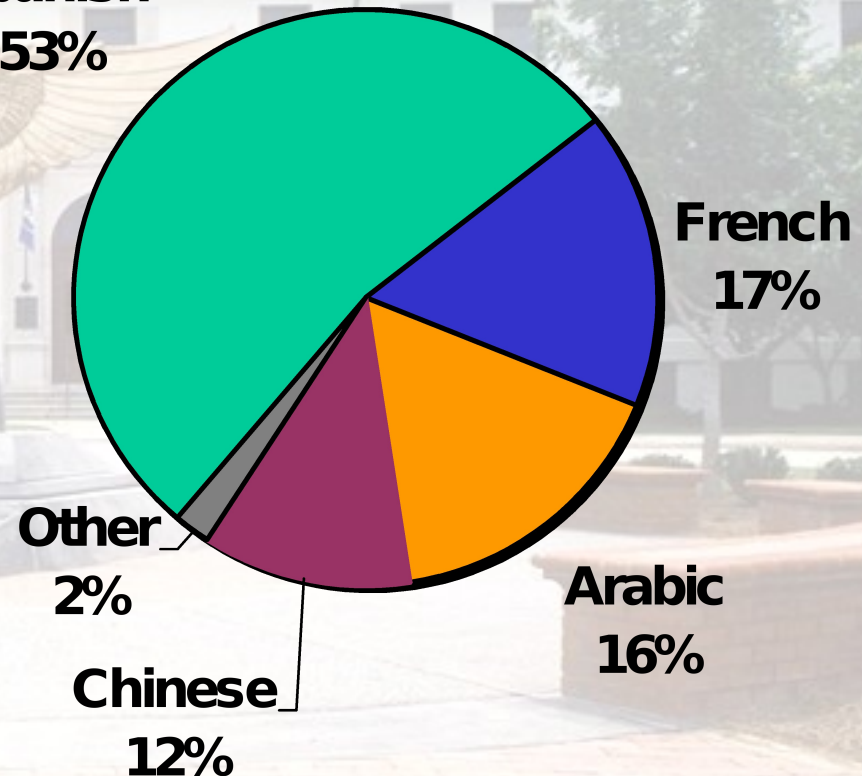
• Spanish:	265
• French:	84
• Arabic:	81
• Chinese:	59
• German:	3
• Hebrew	1
• Japanese	1
• Turkish	1
• Greek	1
• Italian	1
• Russian	1

- **Total** 498

- **International Officers**

- Language training optional (**most taking English via Rosetta Stone**)
- All Rosetta Stone languages available

Spanish
53%



ACSC is executing the CSAF's vision for an Embassy Immersion Program



Embassy Immersion Program (5X5X5)

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Purpose:

- Increase AF interagency coordination with in the expeditionary AF

Structure:

- 5 USAF students x 5 U.S. embassies x 5 weeks
- Applicable Regional Study Seminars & Rosetta Stone Course
- Countries vetted with ACSC, SAF/IA and DoS

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AWC Regional and Cultural Studies Trip

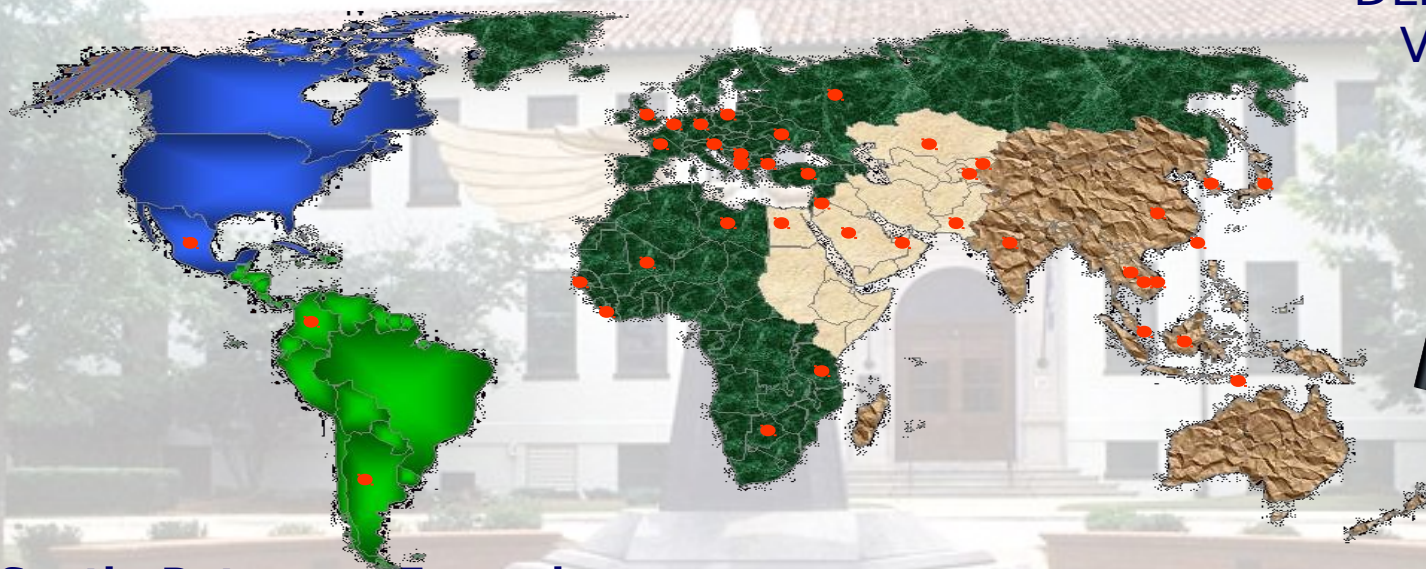
40 Countries/15 languages



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DLI Headstart/
Video Ipod



Africa South: Botswana/Tanzania

Africa West: Senegal, Mali, Liberia

Arab World: UAE, Jordan, Libya

Central Asia: Kazakhstan, Kyrgyzstan, Tajikistan

Central Europe: German, Austria, Poland

East Asia: China

Latin America: Mexico, Colombia, Argentina

The Muslim World: Egypt, Turkey, Saudi Arabia

NE Asia: Japan, South Korea, Taiwan

NE Europe: Russia, Ukraine

SE Asia (Mainland): Vietnam, Thailand, Cambodia

SE Asia: Indonesia, E. Timor, Singapore

SE Europe: Serbia, Bulgaria, Montenegro

S. Asia: India, Pakistan

West Europe: UK, France, Belgium

AWC also offers electives in 4 strategic languages



Troy University Language Initiative



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- Primary objective of the Troy University foreign language program -- conversation, grammar, writing, culture, history, and literature
- Students receive college level academic credit (TA available)
- Open to all Maxwell-Gunter personnel and adult dependents
- Languages: Arabic, Farsi, Korean, Mandarin Chinese, Russian, French, Spanish
- Planning for traditional 15 week courses meeting for 1 1/4 hrs 2x/week to provide for more repetition and better absorption

Intent is for students to take the Defense Language Proficiency Test in the particular language studied

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Air University Culture & Language Initiatives



Develop America's Airmen Today ... for Tomorrow

- **AU Culture & Language Center**
 - New content in entire continuum of education
- **Partnerships Established**
 - DOD, foreign military, academic and commercial institutions
- **Cross Cultural Competence Project**
 - Defining militarily relevant requirements
- **Cultural Competency Conference**
 - AU hosted Sep 2006, analyzed best practices
- **Strategic Language Training**
 - DLI Mobile Training Teams; Rosetta Stone; 42nd ABW Partnership with Troy University
- **AFOATS Culture and Language Skills**
 - Scholarships and input to pre-accession curricula
- **Sophisticated Distance Learning Culture Simulation**

AU is leading the way in the culture and language transformation

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The Future



Develop America's Airmen Today ... for Tomorrow



- Resource allocation
- Incentives to develop/maintain culture/language skills?
- Sustainable over the long-term?
- Senior leadership role

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The Intellectual and Leadership Center of the Air Force

We Make A Difference ...



One Student at a Time

One Faculty Member at a Time

One Idea at a Time

